

SSL Summit 2010 Series
A Solid State Lighting Design event
Los Angeles, January 2010
Taiwan, Q2 2010
NY/NJ, October 2010

**Solid State
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ADVANCE REGISTRATION AND SPONSORSHIP PRICING
(All prices in US dollars – See individual events for single-conference pricing)

ADVANCE REGISTRATION	US (ea)	Taiwan
Advance registration, per person	\$1295	\$1095
Additional company attendees	\$1095	\$995
Qualified lighting, facility and sustainability decision-makers, IES and IALD Members (additional organizations qualify at the Taiwan Summit, see Taiwan information below*)	\$ 395	\$295
Additional decision-maker company attendees	\$ 350	\$250

ADVANCE SPONSORSHIPS - All include showcase display. Diamond and Platinum sponsorships include 5-month logo insertion in Solid State Lighting Design, the most widely read online publication dedicated to news on LED lighting in the built environment.

	US Only	Full Series
Diamond Badge (Logo on every badge/holder plus 3 registrations):	\$13,700	\$18,500
Diamond Showcase Reception (includes 3 registrations):	\$12,950	\$16,975
Diamond Registration Banner (includes 3 registrations):	\$12,550	\$16,295
Diamond Lunch - 2 available (includes 3 registrations)	\$10,900	\$14,255
Platinum Networking Breaks - 3 available (includes 2 registrations):	\$7,950	\$10,175
Platinum Welcome AM Coffee - 2 available (includes 2 registrations):	\$7,390	\$9,325
Gold Sponsor – no limit (incl 2 registrations and US showcase):	\$5,550	\$7,350

***Notes on Taiwan event:**

The discount qualification group in Taiwan will also include Government, University and Nat'l Lab.

Advance rates subject to change without notice. When rates increase, those who have already purchased a package will be guaranteed the rate they signed up for.

Sponsorships and advertising are non-refundable.

Prompt payment arrangements assure your priority and selection.

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GOLD SPONSORSHIP COMMITMENT FORM

The SSL Design Summit is offering a specially priced Gold Sponsorship package to help support added exposure at minimal additional cost. As a Gold Sponsor, you will receive the following benefits:

- Two full conference tickets, including full registrations lunches, reception, and proceedings, for you, your customers or representatives (approx \$6600 value).
- Solid State Lighting Design will provide name/link or linked logos in the “gold sponsors” section of our conference site. Logos will link to your company web page.
- A one-page literature insert in the Gold Sponsor section of the conference proceedings.
- Literature position on the Gold Sponsor literature table in the foyer/reception area

Specific benefits of the Gold sponsorship level are summarized below:

Gold Sponsor
<i>Note: This advance rate is time limited</i>
Logo on Gold Sponsor section of web site
Website logo linked to your company website
2 conference tickets covering all events and sessions
Showcase table position (based on qualification approval)
Single page insert in Gold Sponsor section of the proceedings

Please sign us up as a:

Full series Gold Sponsor for the special advance rate of \$7350

US-only Gold Sponsor for the special advance rate of \$5550

Agreed to by:

Signature, Name and Company Name

Date

Please note:

There will not be a full-time exhibition. Plan for a simple showcase setup at some point during the first afternoon. Sponsorships are subject to qualification by the SSL Design Summit Organizing Committee.

When you sign up as a Gold Sponsor, we will need a copy of the signed agreement and an electronic copy of your logo.

Payment arrangements will be credit card, wire transfer or USA bank check.

Since the benefits of sponsorship exposure start immediately, all sponsorships are non-refundable.

For special circumstances, we may be able to substitute Solid State Lighting Design website services (listings, etc) as a partial reimbursement.

Rates subject to change without notice. If rates increase, those who have already purchased a package will be guaranteed the rate in effect at the time of their registration commitment.

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